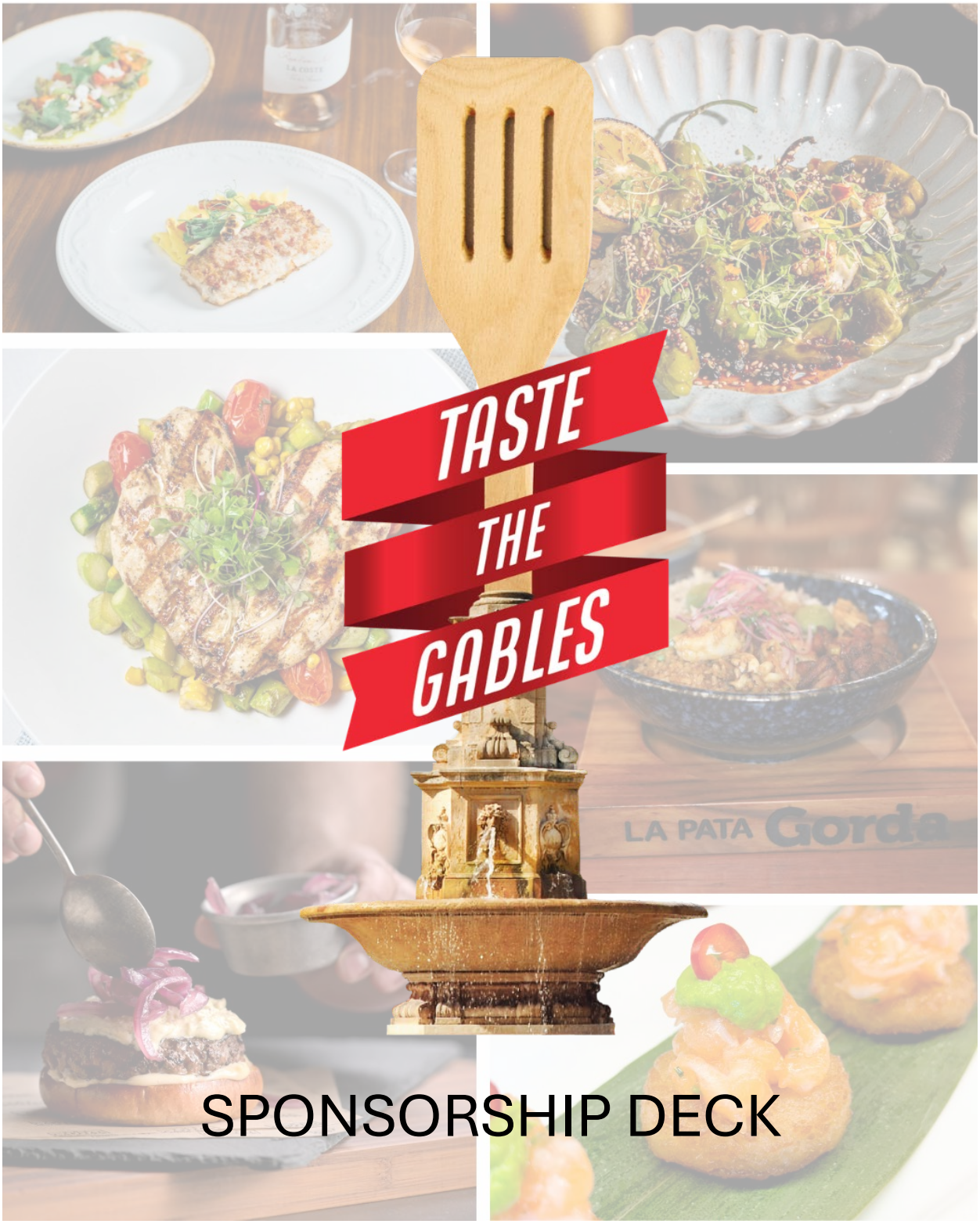
Taste the Gables – Restaurant Month



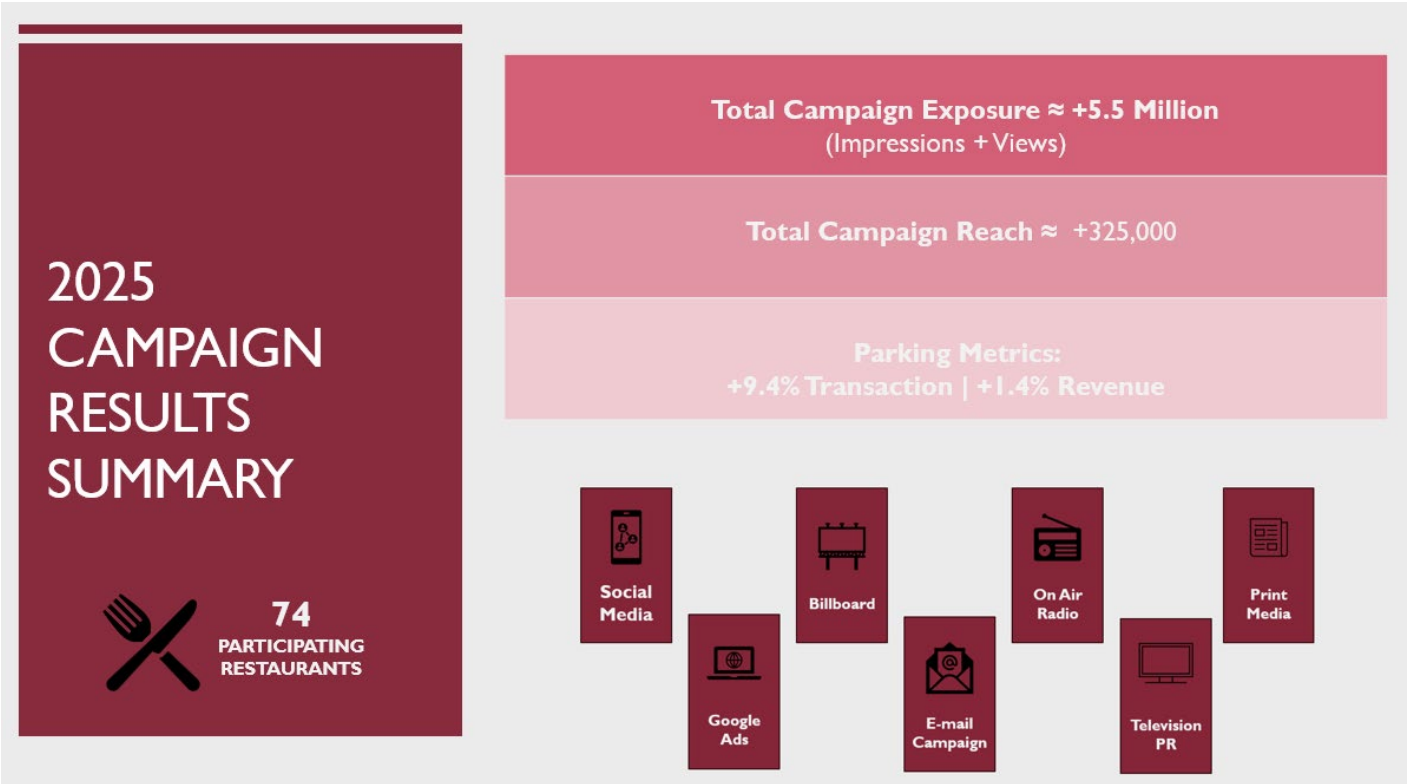
SPONSORSHIP DECK

About Taste the Gables - Restaurant Month

Taste the Gables is the City of Coral Gables' signature culinary event, showcasing the vibrant food scene and culture of the city. This month-long program invites residents and visitors alike to explore the array of restaurants, flavors, and cuisines that make Coral Gables a top dining destination. In 2025 over 70 participating restaurants featured three-course prix-fixe menus or other promotional offers throughout the entire month of July. Year over year the program continues to grow in number of participating restaurants and brand recognition.

The third annual Taste the Gables - Restaurant Month was the most dynamic to date, featuring an expanded digital presence with a brand-new website to enhance exposure for participating restaurants and sponsors.

This highly anticipated event attracts food enthusiasts from across the South Florida area, providing an unparalleled opportunity for brands to engage with the affluent Coral Gables community and neighboring cities.



CORAL GABLES DEMOGRAPHICS

Population

49,248

Daytime Population

91,000

During daytime work hours, **Coral Gables nearly doubles in population.**

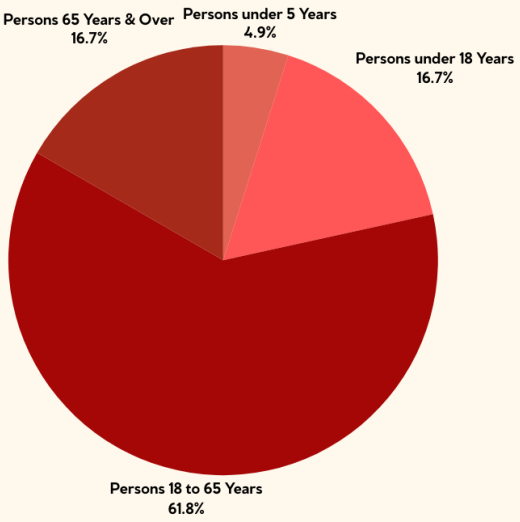
Median Household Income

$130,803

Residents with a Bachelor's Degree or Higher

68%

Age



Sponsorship Opportunities

By partnering with Taste the Gables - Restaurant Month, your business becomes a key supporter of Coral Gables' thriving culinary culture. This beloved annual event attracts food enthusiasts and community members eager to explore the diverse dining experiences the City Beautiful has to offer. Taste the Gables ignites excitement and celebration citywide, and your partnership will not only elevate this cherished program but also place your brand at the forefront of the dining scene. Together, we'll engage new audiences, foster connections, and build on the remarkable success that continues to define this vibrant community event.

Why Sponsor Taste the Gables?

High Visibility: Gain exposure through extensive digital and print marketing, including website placements, print materials and email campaigns.

Targeted Audience: Connect with local food lovers, professionals, and families who are eager to explore the best dining experiences Coral Gables has to offer.

B2B Exclusive Exposure: Connect directly with dozens of participating restaurants in the City of Coral Gables.

Positive Association: Align your brand with an event that champions local businesses and community spirit.

<u>Sponsorship Levels</u>

Executive Chef Sponsor - $15,000

Sous Chef Sponsor - $12,500

Chef Sponsor - $5,000

Foodie Fan Sponsor - $2,500

Sponsorship Inclusion Summary

Restaurant Facing

	$15,000	$12,500	$5,000	$2,500
LinkedIn "Sponsor Thank you" Post	Yes	Yes	Yes	Yes
Logo on Email Blast to Restaurants	Yes	Yes		
Offers Messaging to Restaurants	Yes			

Public Facing

	$15,000	$12,500	$5,000	$2,500
Logo on Website Sponsor Page	Yes	Yes	Yes	Yes
Story on Website Features Page	Yes 3	Yes 2	Yes 1	Yes 1
Flavors of the Gables Event Logo Inclusion	Yes	Yes	Yes	Yes
Flavors of the Gables Tickets	6	4	2	2
Logo on Website Home Page Banner	Yes	Yes	Yes	
Logo on Email Blast Footer	Yes	Yes	Yes	
Logo on Media Print & Digital Ads where applicable	Yes	Yes		
Logo on Ike Kiosk Ad	Yes			

Additional sponsorship opportunities can be discussed.

Media partners can contribute in-kind sponsorship value by providing marketing and promotional support, such as advertising space and media coverage. This allows partners to align their brand with Taste the Gables while enhancing the event's reach without the need for monetary contributions.

👩‍🍳 Executive Chef Sponsor – $15,000

As our premier sponsor, your brand will receive maximum visibility throughout all program channels. This tier positions your business as a leading advocate for Coral Gables' culinary scene.

Benefits include:

- **Logo Placement** on the event website homepage banner, sponsor page, tasting event signage, and up to two print advertisements.
- **Featured Story (3x):** Three dedicated brand spotlights on the Taste the Gables website (Featured page).
- **Tasting Event Access:** Six (6) complimentary tickets to the Flavors of the Gables event during restaurant month.
- **Restaurant Communications:** Logo inclusion in all email blasts to participating restaurants. Plus, exclusive sponsor messaging directly to participating restaurants via a dedicated introduction email.
- **Social Media Recognition:** Dedicated sponsor appreciation post on LinkedIn.
- **Citywide Digital Exposure:** Logo featured on IKE kiosk advertisements throughout Coral Gables. Up to ten (10) kiosks will display the advertisement through the month of July.
- **Email Campaign Branding:** Logo placement in the footer of all public-facing event email blast sent by Economic Development.

👩‍🍳 Sous Chef Sponsor – $12,500

Align your brand with innovation and flavor.

The Sous Chef Sponsor receives top-tier exposure across marketing platforms while fostering strong connections with both the restaurant community and the dining public.

Benefits include:

- **Logo Placement** on the event website homepage banner, sponsor page, tasting event signage, and up to two print advertisements.
- **Featured Story (2x):** Two dedicated brand spotlights on the Taste the Gables website (Featured page).
- **Tasting Event Access:** Four (4) complimentary tickets to the Flavors of the Gables event during restaurant month.
- **Restaurant Communications:** Logo inclusion in all email blasts to participating restaurants.
- **Social Media Recognition:** Dedicated sponsor appreciation post on LinkedIn.
- **Email Campaign Branding:** Logo placement in the footer of all public-facing event email blast sent by Economic Development.

🍛 Chef Sponsor – $5,000

Get a seat at the table.

This mid-tier sponsorship is perfect for brands looking to connect with Coral Gables' foodie audience while enjoying consistent event exposure.

Benefits include:

- **Logo Placement** on the event website homepage banner, sponsor page, and tasting event signage.
- **Featured Story (1x):** One dedicated brand spotlight on the Taste the Gables website (Featured page).
- **Tasting Event Access:** Two (2) complimentary tickets to the Flavors of the Gables event during restaurant month.
- **Social Media Recognition:** Dedicated sponsor appreciation post on LinkedIn.
- **Email Campaign Branding:** Logo placement in the footer of all public-facing event email blast sent by Economic Development.

🍽️ Foodie Fan Sponsor – $2,500

Celebrate the flavors of the Gables as a passionate supporter.

This entry-level sponsorship is ideal for businesses and individuals who want to contribute to the success of Coral Gables' most delicious month.

Benefits include:

- **Logo Placement** on the sponsor page of the Taste the Gables website and tasting event signage.
- **Featured Story (1x):** One dedicated brand spotlight on the Taste the Gables website (Featured page).
- **Tasting Event Access:** Two (2) complimentary tickets to the Flavors of the Gables event during restaurant month.
- **Social Media Recognition:** Dedicated sponsor appreciation post on LinkedIn.